# ADVANCED MUSICSTUDIES CERTIFICATE <br> Music Entrepreneurship (graduate) 

When? Grade?
Major Area
48
Music Entrepreneurship faculty will customize the curriculum for students admitted to this program and serve as studio instructors. Regular studio meetings will provide accountability, expertise, and support throughout this course of study. Major projects will be completed within the framework of a collaborative or independent project. Required coursework listed below may be substituted with faculty approval.

| $1^{\text {st }}$ Semester | Business of Music <br> $1^{\text {st }}$ Semester <br> Collaborative or Independent Project in Music Entrepreneurship | 6 |
| :--- | :--- | :--- |
| $1^{\text {st }}$ Semester | 6 |  |
| $1^{\text {st }}$ Semester | Music Entrepreneurship Studio <br> Stagecraft: Presence and Professionalism | 6 |
| $2^{\text {nd }}$ Semester | Art of Audience Engagement |  |
| $2^{\text {nd }}$ Semester | Collaborative or Independent Project in Music Entrepreneurship <br> $2^{\text {nd }}$ Semester | 6 |
| $2^{\text {nd }}$ Semester | Communication and Marketing |  |
|  | Music Entrepreneurship Studio |  |

Support Courses
18
These courses will be chosen from the offerings of the Music Entrepreneurship department and supporting courses offered throughout the University. Faculty may oversee internships as part of the curriculum.


Additional courses from the Tepper School of Business, Heinz College, School of Drama, etc. may be chosen with the approval of entrepreneurship faculty.

General Electives
Students may propose to enroll in relevant classes chosen from the existing School of Music or University class schedule. Major ensembles, chamber music, and studio lessons are available by audition.
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Units TOTAL -72
Total as of $\qquad$ : $\qquad$

